

# Intermountain Yudanshakai



## Mission Statement

**“Improving our youth through the teaching of the Kodokan Judo principles of mutual benefit and welfare”**

**July 25, 2015  
2016 Strategic Plan**

**Rocky Lima, TVJC (68)  
Dawn Oakley, Kaizen (53)  
Eric Stunz, TVJC (55)  
Steve Viera, TVJC (60)  
Richard Barlow, Timberline (64)**

**Val Brisbin, BVJC (51)  
Gary Oakley, Kaizen (52)  
Wayne Johnson, Kaizen (63)  
Ryan Nash, Owyhee (46)  
Jerry Mizuta, Ore-Ida (66)**

**Average 49**

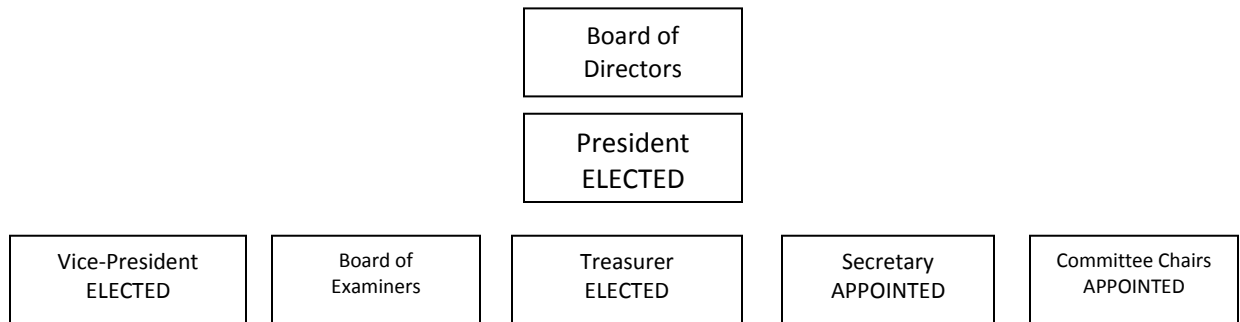
## COMMUNICATION/ORGANIZATION

### Goal:

Establish a baseline of job descriptions for key tasks of each Yudanshakai Committee Chair, along with a Dojo level organizational tree, which will be the beginnings of an organized communication loop. Job descriptions and individual club information to be available on yudanshakai web site.

### Action Plans/Accountability:

- Each Head Instructor to submit Dojo level point of contact information to the YDK Vice-President by January 2016. This can be a parent with regular USJF membership:
- YDK vice president, after follow-up with individual clubs, will compose, submit and distribute the organizational tree, for each Club, to the board of Directors by the first quarter meeting.



Each Club chair is to complete and submit the form provided by IYDK:

- Club description and contact information to be available by January via Email to the Vice-President
- Completed form as due to YDK Vice-President. Forms Include:
  - Clubs expectations from IYDK
  - Clubs Long (5-year) and short term (1-year) goalsTo be discussed at quarterly meeting.

### Addendum:

Committee descriptions

## RECRUITMENT

**Goal:**

Increase the membership in the Intermountain Yudanshakai 10% annually.

SEASON END	GOAL	MEMBERS AS OF JUNE 30	CHANGE	%
2007	364	242	-89	-37
2008	267	338	96	28
2009	375	399	61	15
2010	439	458	59	13
2011	504	393	-65	-17
2012	433	289	-104	-26
2013	318	216	-73	-25
2014	237	219	+3	1
2015	245	325	116	47
2016	358			

**Action Plan:**

- Each dojo’s Head sensei will assign a dojo member to be the Dojo Public Relations/Recruitment Chairperson who will provide their contact information and report to the YDK Vice President or assigned Public Relations/Recruitment Chairperson. The YDK Public Relations/Recruitment Chairperson will develop a detailed strategic plan to be share/used by all member dojos.
- Public Relations/Recruitment Chairperson will obtain, review, and make available on Face Book (*Intermountain black belt association*) and/or IYDK website, “how-to” kits, links and additional information for starting a USJF club. This is to support potential clubs – based on USJF information.

- The Dojo Public Relations/Recruitment Chairperson will be responsible for the following:
  - Develop a recruitment plan for each dojo, suggestions include:
    - ✓ Recruiting and Media exposure
    - ✓ Presentations to schools, interest groups
    - ✓ Tournament results
      - Newspaper
      - Website
      - Television
  - Business cards for each Dojo – Encouraged to include IYDK website on cards
  - Update Links to individual club web-sites, and provide individual club contact information, if web-site not available.
  - Follow-up with calls, mailings to old members

### **Accountability:**

- Registration Chair shall report membership results as of July 1, and provide results to the Strategic Plan Chairperson. Report will include:
  - Totals and annual comparisons by dojo by: Junior, Intermediate, Senior, and Booster

### **Membership by Club**

At Large:	12
Boise Valley Judo Club Inc:	28
Bushido (twin falls)	44
Kaizen Judo Dojo:	22
Nampa	?
Northglenn	?
Ore-Ida Judo Club:	99
Owyhee County	52
Pocatello Judo Club:	21
Timberline Judo Club:	17
Treasure Valley Judo Club:	38

### **Summary Report for Intermountain Yudanshakai**

Junior Members:  
 Senior Members:  
 Associate Members:  
 Life Members:  
 Presidents Club Life Members:  
 Mudansha Member:  
 Yudansha Members:  
  
 Total Member Count:

# DEVELOPMENT

## Electronic Communications, Leadership Training/Resources

### Goals:

1. Develop a technology based method of communication to facilitate participation in remote meetings.
2. The Intermountain YDK will provide resources and training opportunities to assist dojos with electronic communications and leadership training. Results to be reviewed at the following YDK meeting and provided to the USJF development Committee.
3. Intermountain clinic attendance will provide education in communication and leadership to:
  - Improve communication of resources, events, activities from IYDK and USJF. \*
  - Provide encouragement to increase attendance at meetings.
  - Begin the training of the next generation's leaders. Personal invitation from YDK yudansha based on the need of the organization; it needs to be (fun and entertaining) (respect and caring) enticing for the younger members. Instill a sense of ownership and respect to the organization on an individual basis. Measurement would be a decrease in the average age of meeting attendees by five years.
    - Strategic planning 2010 average was 48.33 years old
    - Strategic planning 2011 goal was 43 years old average, actual was 51.44
    - Strategic planning 2012 goal was 46 years old average, actual was 50.3
    - Strategic planning 2013 goal was 48 years old average, actual was 51.2
    - Strategic planning 2014 goal was 49 years old average, actual is 51.8
    - Strategic planning 2015 goal was 49 years old average, actual 49
    - Strategic planning 2016 goal is 44 years old average, actual is ?

# Self Defense

## Goal:

To enable individuals or clubs to implement self-defense programs under the new Guidelines.

## Action Plan:

- IYDK Vice President, or his designee, will contact the National office and discover the contact information, content and procedures they follow for implementing Self-defense programs as supported by USJF
- Clinic to train the trainer to follow

# Promote Senior Judo (beyond age 16)

## Goal:

Retention, growth and development of Judoka beyond age 16.

## Action Plan:

- Develop a mentoring program at the club level
- Improve bonding at the club level
- Provide senior competition, such as
  - Senior only tournaments?
  - Senior kohaku tournaments?
  - Cash prize/scholarship awards?
  - Offer Masters divisions at all tournaments
- Provide training/certifications and encourage participation of seniors.

## Accountability:

- Head instructor responsible to contact interested individuals at the club level
- Head instructors to develop mentors at the club level
- Developmental Chairperson to obtain feedback on interest. (survey)

# Kata

## **Goal :**

Continue promotion of Kata development.

## **Action Plan:**

- Provide increased opportunities for Kata development through Kata clinics and competitions.
- Encourage participation in Kata events and education.
- Promote and support the development of Kata instructors.
- Encourage every IYDK club to provide Kata competition/demonstration at their yearly tournament.

## **Accountability:**

- Head instructor responsible to contact interested individuals at club level.
- Head instructor responsible to provide feedback to Kata Chairperson.

# Future

Former ideas with continued interest for future development:

- School Program